

**"WE DO WHAT WE ADVERTISE"**

# Golden Rule Dry Goods Company

Store Closed 12:30 to 2:30 P. M. Each  
Day of Sale

**PRESENTS**

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Day of Sale

Extraordinary Specials for Thursday, Aug. 3, 9 a. m.

## Magnetic Sale of Fine Dresses

### Challenging All Competition Defying All Comparison

The Greatest Dress Specials Ever Shown Here

JUST RECEIVED FROM OUR NEW YORK BUYER

**200 New Sample Dresses** Bought At a Great Sacrifice  
To Be Sold At Less Than Half Price

Remember All New Dresses, All New Styles.

### \$10.00 DRESSES FOR \$3.95

One New Lot White Dresses, in all over and eyelet embroidery effects, white Lingerie with colored embroidery, white Lingerie with colored border handkerchief trimming, and a few black Lingerie Dresses, values to \$10.00 **Choice Now \$3.95**

### \$20.00 DRESSES FOR \$6.95

Beautiful Line White Marquisette Dresses, In New Girdle Effects, Finest Colored Embroidery Trimming, In Narrow and Wide Bands, Very Stylish, also Handsome Foulard Dresses, of best quality and dainty patterns, Here's the Snap of the Year, Dresses worth up to \$20.00 **On Sale for \$6.95**

### \$35.00 DRESSES FOR \$9.95

A Magnificent Line of Highest Class Dresses, Beautiful and Artistic. Dresses in Best Imported Pongee Silk, Plain and Trimmed, Quality the Finest. Marquisette Dresses, in Dresden Hand Painted Effects, Bordered Foulards and Glace Silk Dresses, and Plain White Marquisette Dresses of Finest Quality with Yoke of Hand Made Irish Crochet Lace, the Yoke alone worth \$3.00 to \$5.00. These Pretty Dresses worth Positively \$25.00 to \$35.00, and at our Special Price will be the **Greatest Value of the Season** **Choice on Thursday \$9.95**